

Canada's First Environmental Investment Management Company Launches Unique Global Equity Fund

Investeco Global Environmental Sectors Fund capitalizes on growing environmental economy and introduces a new lower fee structure to the marketplace

Toronto, ON, November 29, 2007 – Investeco Financial Corporation (IFC), a leader in environmental investing, today announced the availability of the Investeco Global Environmental Sectors Fund. The investment objective of the Fund is to provide long-term capital appreciation by investing primarily in publicly traded equity securities located anywhere in the world that operate in the fast growing environmental sectors. Subject to securities laws in the purchaser's province of residence, Units are offered in minimum initial investment amounts of \$50,000 (or \$150,000 for investors who do not qualify as "accredited investors").

The Fund aims to outperform broad global indexes by investing in companies that operate in the following high growth environmental sectors:

Alternative Power – Power development, including the manufacturing, installation, generation, and distribution of wind, solar photovoltaic, solar thermal, geothermal, biothermal, biomass, and hydro power. High tech businesses such as fuel cell and hybrid technologies will also be considered.

Water – Primarily filtration and purification technologies, utilities, infrastructure businesses and technologies, and processes that reduce water waste and consumption.

Natural and Organic Foods – Local, natural and organic food manufacturing, distribution and retailing businesses, as well as agricultural production companies that use less water, fertilizer, hormones, antibiotics and pesticides to grow their food.

Environmental Technologies – Also known as clean technology or *cleantech*, knowledge-based products or services that improve operational performance, productivity or efficiency while reducing costs, inputs, energy consumption, waste or pollution.

“Investeco has developed considerable expertise by investing in all sectors of the environmental economy and successfully managing private equity funds in this specialized space,” stated Andrew Heintzman, Chairman, IFC. “Investeco is very pleased to offer Canadian investors a new opportunity to capitalize on the rapid growth of publicly traded global companies in these emerging environmental sectors. We will apply the same disciplined investment strategy to investing in the Investeco Global Environmental Sectors Fund, buying quality businesses and holding them through their development cycle,” continued Mr. Heintzman.

Investors will also benefit from a low cost investment structure. Investeco is offering the Fund with low management fees, ranging from 1.0% to 1.5%. In addition, Investeco is introducing a unique 10% performance fee that will only be applied when an investor redeems units of the Fund. Most funds that charge performance fees set the rate at 20% and apply it quarterly or annually. Furthermore, the Investeco performance fee is only charged on any compounded annual rate of return an investor achieves in excess of 6%.

“We believe our performance fee structure is unique in the investment industry and best aligns the interests of the managers and the investors. The incentive of the manager is to focus on long-term value creation and not to engage in excessive risk taking to drive short-term results. In turn, investors are encouraged to hold their investment over the long-term to benefit from the deferral of performance fees,” noted John Cook, President, IFC.

Units are available for sale in all provinces of Canada. The Fund currently offers three classes of Units: Class A Units, which are available to all investors; Class F Units, which are available to investors who participate in an eligible fee-based or wrap program with their registered dealer; and Class I Units, which are intended for large institutional investors. The first closing of subscriptions for Units is expected to occur on January 4, 2008. The Fund will subsequently have monthly purchase and redemption trade dates.

About Investeco Financial Corporation

Investeco Financial Corporation (IFC) is a wholly owned subsidiary of Investeco Capital Corporation (ICC). Founders Andrew Heintzman and Michael de Pencier recognized an untapped niche in the investment management business and formed a partnership that was incorporated in 2003 as ICC. ICC is a private equity investment firm that manages funds that invest in private companies specializing in all sectors of the environmental economy - alternative power, water technologies, organic and natural foods, and environmental technologies. ICC now manages a portfolio of leading private environmental companies including, Organic Meadow, Triton Logging, Lotek Wireless and EnerWorks.

IFC was created in 2007 to provide Canadian investors with investment exposure to publicly traded companies operating in the emerging global environmental economy. IFC's investment philosophy emphasizes a sector focus with a fundamental bottom-up strategy to identify companies that are trading at a discount to the value of their future cash generation potential.

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